

# ALANA RAJEEV

KOCHI, INDIA



As a Textile and Apparel Design graduate from the National Institute of Design, Andhra Pradesh, I am passionate about detailed textile work and vibrant print designs. Excited to explore new techniques, push limits, and embrace challenges to bring creative visions to life.

## EDUCATION

### Bachelor of Design Textile and Apparel Design

National Institute of Design,  
Andhra Pradesh

2020- 2024  
Vijayawada, Andhra Pradesh

### Secondary Education

Cochin Refineries School,  
Ambalamughal

2017-2019  
Kochi, Kerala

## SKILLS

- Organized
- Easy to mold
- Dedicated and patient
- Attention to details
- Adaptable
- Punctual

## SOFTWARE & APPS

Adobe Illustrator | Adobe Indesign |  
Adobe Photoshop | Adobe Lightroom |  
Procreate

## INTERESTS

Surface development | Print design |  
Photography and editing | Painting |  
Sketching | Sewing

## WORK EXPERIENCE

### • Print Project 2023 -

Andhra Pradesh State Handloom Weaver's Corporative Society  
(APCO)

- Worked with APCO to make saree prints for airport stores.
- Researched traditional Andhra Pradesh handloom motifs and adapted them into saree print layouts.
- Focused on color harmonization, motif placement, and repeat pattern development to create visually appealing textiles.

### • Kara Weaves – Kerala, India

#### Design Intern

- Assisted in designing home textiles inspired by traditional Kerala *thorthu* weaving.
- Conducted research on the brand's design ideology and its adaptation of *kara* (border) elements in contemporary textiles.
- Collaborated with artisans and weaving clusters like Chirakkal Weavers to translate designs into finished textiles.
- Gained hands-on experience in fabric selection, color development, and market-driven design strategies.

## LANGUAGES

English | Malayalam | Hindi | Tamil

## CONTACT



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